THE CROSSROADS OF YOU



A SHORT STORY

From Lost to Found

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Done, is better
Than perfect.

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The Crossroads of You
A short story From Lost to Found: The Journey to You

This is a story of transformation, resilience, and rediscovery.

Through challenges, self-doubt, and clarity, you'll uncover the tools to build a life that feels like you.

Let this book be your guide to finding your true path.

There comes a moment in every person's life when the noise of the world grows too loud to ignore.

It's not just the clamour of deadlines, emails, and the relentless hum of obligations with family and friends or work. It's deeper than that.

It's the sound of your own soul, banging on the walls of your chest, whispering, "This isn't it. There's more to you than this."

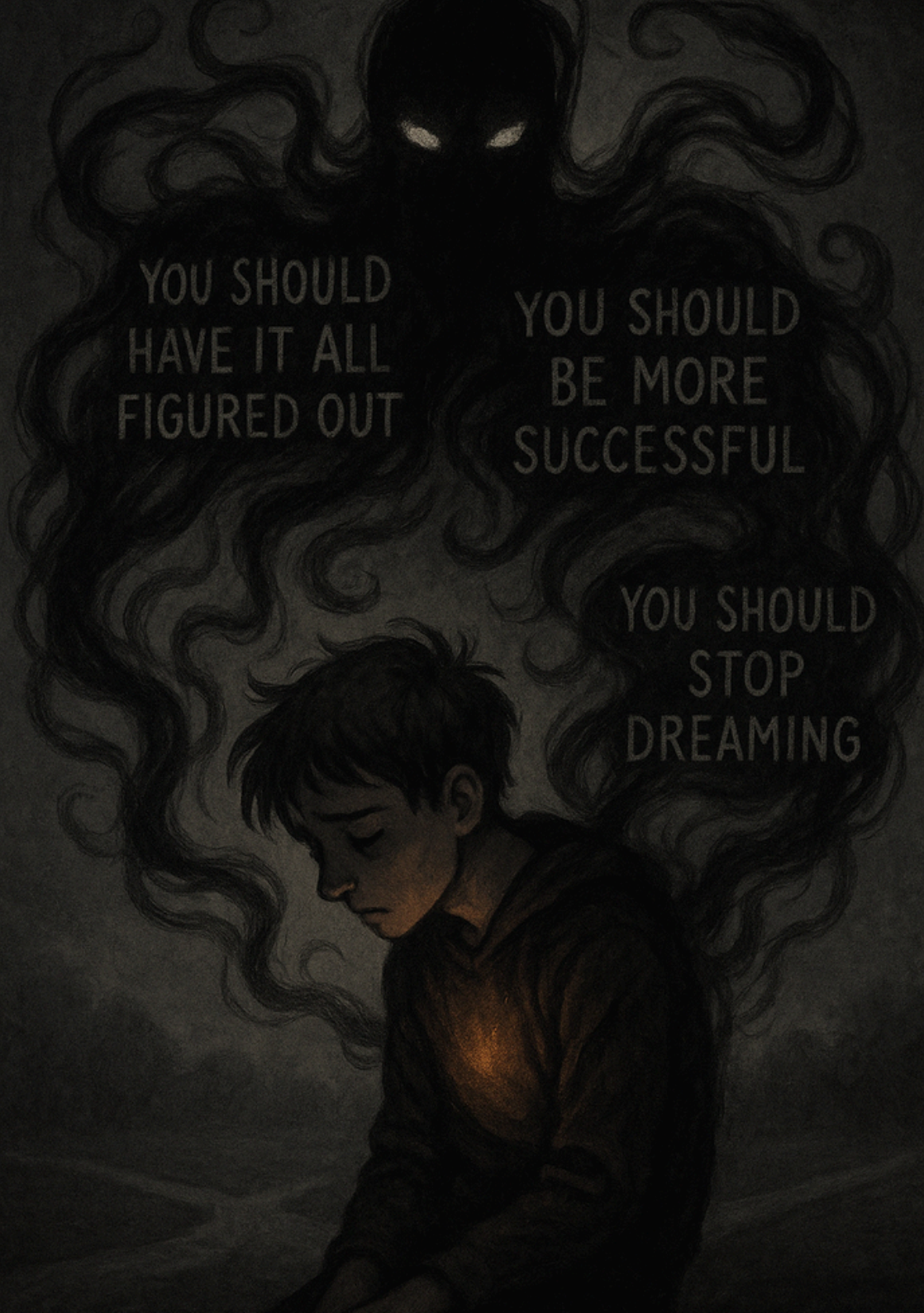

TO-DO LIST

For our protagonist—let's call them ... **You**—this moment arrives on an ordinary Tuesday.

You're sitting at your desk, staring at a to-do list that's grown so long it feels like it could wrap around the planet.

Your drink's gone cold or lukewarm, your energy's gone colder, and somewhere deep inside, you feel it: the ache of being lost.

Not the "I can't find my keys" kind of lost, but the existential kind—the kind where you wonder, "How did I get here? And where am I supposed to go next?"


YOU SHOULD HAVE IT ALL FIGURED OUT
YOU SHOULD BE MORE SUCCESSFUL
YOU SHOULD STOP DREAMING

The Villain:

The Shadow of Should

You see, the real villain of this story isn't a dragon or a wicked queen. No, it's far sneakier than that. It's a shadowy figure called The Should.

The Should has been following you for years, whispering in your ear, telling you who you ought to be. "You should be more successful by now," it says. "You should have it all figured out. You should stick to one thing and stop being so... scattered."

The Should loves rules. It loves boxes. It loves making you feel small. And it's so persuasive, so insidious, that you've started to believe it. You've built your life around its demands, twisting yourself into shapes that don't quite fit, all while wondering why you feel so... hollow.


WHY
PURPOSE

The Guide:

The Keeper of the Compass

Just as you're about to give up, a figure steps out from the shadows. They're not flashy or overly dramatic. No robes, no staff, no booming voice. Instead, they carry a quiet confidence, a knowing smile, and a compass that seems to hum with energy. They call themselves The Keeper of the Compass—a guide, not a saviour.

The Keeper doesn't tell you what to do or who to be. Instead, they hold out the compass and say, ***"This is yours. It always has been. My job is to help you read it."***

The compass glows faintly, its six markers—Values, Why, Vision, Mission, Soul Tribe, and Purpose—shimmering in the light. The Keeper explains that these are the foundations of you, buried under years of expectations, doubts, and distractions.
"You're not broken," the Keeper says. "You're just buried. Let's uncover you."


YOU'RE
NOT
GOOD
ENOUGH

The Journey:

Finding You

As you follow the compass, guided by the Keeper's wisdom, you face challenges that feel both familiar and daunting.

The Swamp of Self-Doubt, the Forest of Too Many Ideas, the Mirror of Truth—each one forces you to confront the parts of yourself you've been avoiding.


FOREST OF
TOO MANY IDEAS
THIS WAY
ONE WAY
THAT WAY
NO THAT WAY
ONE
WAY
TURN
BACK
TURN
BACK
RIGHT
WAY
TURN
BACK
TURN
BACK
THAT
WAY

The Keeper doesn't solve these challenges for you. Instead, they offer tools, insights, and the occasional nudge when you need it most.

They have a way of asking questions that cut through the noise, of seeing the potential in you even when you can't see it yourself.



And slowly, step by step, the fog begins to lift.

You uncover your Values—the things that truly matter to you.

You reconnect with your Why—the spark that drives you.

You craft a Vision that feels bold and true, and you define a Mission that gives your life purpose.

You find your Soul Tribe—the people who see you, support you, and inspire you.

And finally, you uncover your Purpose—the unique gift you're here to share with the world


SHOULD

The Transformation:

A Visionary Reborn

By the time you reach the precipice of your journey, you're no longer standing at a crossroads. You're standing on a solid foundation, one built on clarity, resilience, and self-awareness.

The Keeper hands you the compass one last time. *"This is yours to keep,"* they say.

"But remember, it's not just about finding your path. It's about walking it. That's where the magic happens."



You take the compass, feeling a newfound sense of confidence, self-worth, and clarity. The Fog of Confusion is gone.

The Shoulds have no power here.

For the first time in a long time, you know who you are and where you're going.



The True Guide:

Why This Compass Matters

As this story closes, the Keeper's voice lingers in your mind: *"This compass is yours, but even the best tools need a guide."*

The Keeper isn't just another coach or strategist. They're someone who understands the unique challenges of being multi-passionate, of dreaming big while trying to stay grounded. They know what it's like to feel like too much and not enough at the same time.

And that's what makes them different. They don't just teach you how to build a business or a brand. They teach you how to build you.


VISION
VALUES
MISSION
N
VISION
W
E
PURPOSE
S
SOUL
TRIBE

The Ending:

Your Next Step

This story ends with an invitation—not a push, but a gentle nudge. The Keeper reminds you that the journey doesn't end here. It's just beginning.

And as you hold the compass in your hand, you realise something profound: this isn't just about building a dream. It's about building a life that feels like you.



And so, here you are—compass in hand, standing at the edge of your next great adventure.

You've uncovered your Values, embraced your Why, sketched your Vision, and found your Soul Tribe.

You're practically glowing with purpose.

But let's be real—this is where most people stop. They put the compass on a shelf, let it collect dust, and go back to their **"Wait, why am I watching a 3-hour deep dive on ancient basket-weaving techniques instead of building my empire?"** phase.

Not you, though. You're here because you're ready to walk the path, not just screenshot motivational quotes about it.

That's where the magic happens.

But here's the twist: Even the best explorers get lost sometimes. (Yes, even you, GPS-of-the-soul.) Maybe you'll take a wrong turn into the Swamp of Self-Doubt, get distracted by the "Ooh, Shiny!" Valley of New Ideas, or accidentally feed your dreams to the Procrasti-Gremlins under your bed.

That's where I come in—your friendly, slightly sarcastic guide who's been there, face-planted in the mud, and lived to tell the tale. Think of me as the Gandalf to your Frodo, but with better hair and fewer cryptic riddles. (Okay, maybe one cryptic riddle. For fun.)

So what's next? You could:
A) Close this book, whisper "That was inspiring," and never think about it again.

B) Stare at your vision board until your cat judges you.

OR C) Type "*BrandSashka.com*" into Google like it's the secret password to your future. (Spoiler: It kind of is.)

The world doesn't need another "*I'll start tomorrow*" ghost story.

It needs YOU——unfiltered, unstoppable, and maybe a little weird (the best kind).

So go on. The adventure's waiting. And hey —if you get stuck, just yell. I've got snacks.

What will your end be?

Sashka Regina is a Life and Business Strategist for Creative Visionaries, empowering multi-passionate individuals to transform their lives and businesses. With over 30 years of experience, she is the creator of the patented SBM® methodology, blending her expertise in marketing, neuroscience, and metaphysics. Sashka is an award-winning performer, international speaker, author, podcaster, lecturer and entertainer.



This is a story of transformation, resilience, and rediscovery. Through challenges, self-doubt, and clarity, you'll uncover the tools to build a life that feels like you. Let this book be your guide to finding your true path.